

# AOI BABY PRODUCTS COLLECTION CATALOGUE

Baby Care Collection





A brand for moms & babies researched  
and developed by Inochi



## About Inochi

Inochi is a premium household appliances brand firstly introduced in 2018, built upon the foundation of over 45 years of technical manufacturing expertise by Tan Phu Vietnam Joint Stock Company. Committed to delivering high-quality products at competitive prices, Inochi pioneers the development and production of household appliances that meet Japanese standards, offering utility, user-friendliness and safety.

### INOCHI ECOSYSTEM

After several years of development, Inochi has evolved into an ecosystem of diverse products with over 650 types including various categories of household utilities made of high-quality materials, ranging from plastic, ceramic, glass and silicone. Notably, some of these products have been successfully integrated into premium plastic resin such as tritan and ABS plastic.

A well-established ecosystem serves as the foundation for businesses to comprehensively address the ever-evolving needs of all customers. This concept drives the continuous growth of the brand, as exemplified by the motto that resonates with Inochi: "Every day beside you".

### JAPANESE LIVING INSPIRATION

With Inochi, a healthy lifestyle leads to greater happiness with each passing day. A smart, organized living space enables customers to save valuable time. This is how the brand crafts products that are adaptable and modern in design, prioritizing user safety and convenience





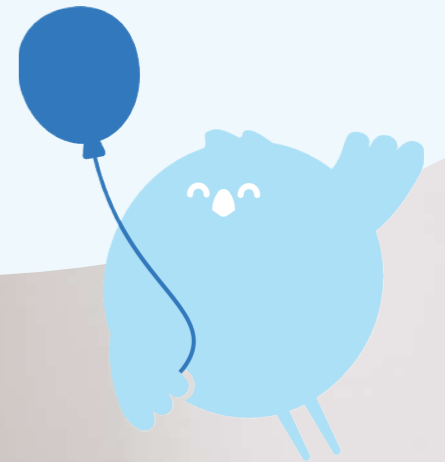
## ● Aoi for Moms and Babies

Aoi is the result of research and development conducted by Inochi in collaboration with Tan Phu Vietnam Joint Stock Company. Leveraging Tan Phu Vietnam's over 45 years of manufacturing technology expertise, Aoi is dedicated to introducing product lines specifically designed for mothers and babies. Aoi's products are developed with a focus on diversity and follow the growth stages of babies.

Aoi wishes to meet the every single demand of babies in a profound and practical way. Hence, babies can grow healthy and fully, enabling them to explore the world. For parents, this is how Aoi supports them to enrich the journey with their children with joyful and meaningful moments

### A SOULMATE FOR MOMS AND BABIES

With the image of the Shima Enaga bird, the brand wished to become a trusted companion, standing by and sharing in the challenges of nurturing babies. This way, both the baby and the family can enjoy moments of happiness and comfort together. Aoi desires to create an inspiring and stylish journey with parents.



## Where does Aoi come from?

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### MOTHER'S LULLABY

“Aoi” or “À ơi” is the way that the mother lulls their children to sleep. “Aoi” conveys the brand’s message of love and the tender care that parents give their children, nurturing their souls everyday. “Aoi” also means “blue” in Japanese, symbolizing intimacy, boundless, and serenity.

### AOI EMBODIES THE IMAGE OF THE SHIMA ENAGA BIRD

This is a species of bird with an adorable appearance and distinctive parenting behavior. Both the male and female birds all nurture and protect their offspring. Mature birds also support in finding food for the young ones and safeguarding them within the community until they become more self-reliant

### AOI BECOMES A COMPANION IN THE GROWING-UP JOURNEY

Just as the Shima birds lovingly care for their offspring, Aoi aims to inspire and convey meaningful messages to each family on their journey of parenting. It’s a path that’s challenging yet filled with joy and emotional moments. A journey that is singular yet shared. Parents will share and learn alongside their children, discovering together the wonders of the world around them.





## “What is PPSU?”

Why is PPSU chosen as the material for Baby Milk Bottles?

PPSU (Polyphenylsulfone) is a high-grade material with excellent durability and high safe with food-contact. This safe material has been passed through stringent testing and certified by NFS (National Sanitation Foundation), FDA (the Food and Drug Administration) of USA.



## The safety of the baby is the top priority

PPSU Plastic Baby Milk Bottles are among the most premium plastic baby bottle options in the market and are trusted by many parents. Let's explore why!



### Safe Material

PPSU is the most commonly used material in medical and food storage segment



### Ensuring health for the baby

PPSU does not contain any harmful substances causing endocrine disorders such as BPA, BPS



### Good Hydrolysis resistance

Suitable for repeated steam sterilization of bottles





## Baby Milk Bottle Category

Baby Milk Bottle is the product specially prioritized to develop. With the aim to create a utmost safe products as well as caring the baby meal at the early time, Aoi Baby Milk Bottles are made of high-grade PPSU with soft silicon nipples will help the baby feeding in a simple and comfortable way.



Used in the medical



Super-soft nipples



Anti-Flatulence



No harmful substances



Safe in microwave



Safe in dishwasher

### Does mom know?

Aoi Baby Milk Bottles are made using premium PPSU material from the world's leading provider, BASF (\*). This material boasts excellent heat resistance, high durability, and is capable of withstanding high-energy radiation (X-rays and gamma rays). PPSU can endure temperatures of up to 200°C, allowing for high-temperature sterilization. Mothers can use them with confidence for their babies



Embrace your baby with cheerful colors



Seafoam Green



Eggshell White



Baby Pink



Candy Yellow



Baby Blue

## Aoi Moon Baby Milk Bottle (Polychromatic)



**GIFT**

\*Available in every Aoi Baby Milk Bottle

**Aoi milk storage  
bottle cap**

49 x 49 x 9 mm

**Code** HIN.NBTS.0AOI

**Unblocking tool for  
Aoi Baby Milk Bottle Nipple**

53 x 21 x 2.5 mm



**Aoi Moon Baby Milk  
Bottle 80ml**

73 x 60 x 108 mm

**Size SS** HIN.BSAM.0080



**Aoi Moon Baby Milk  
Bottle 180ml**

69 x 61 x 156 mm

**Size S** HIN.BSAM.S180



**Aoi Moon Baby Milk  
Bottle 280ml**

72 x 65 x 189 mm

**Size M** HIN.BSAM.M280



## Aoi Moon Baby Milk Bottle (Monochromatic)



**Aoi Moon Baby Milk  
Bottle 80ml**

73 x 60 x 108 mm

**Size SS** HIN.BSAM.0080



**Aoi Moon Baby Milk  
Bottle 180ml**

69 x 61 x 156 mm

**Size S** HIN.BSAM.S180



**Aoi Moon Baby Milk  
Bottle 280ml**

72 x 65 x 189 mm

**Size M** HIN.BSAM.M280





### ● Aoi Flora Baby Milk Bottle (Polychromatic)

### ● Aoi Flora Baby Milk Bottle (Monochromatic)



**Aoi Flora Baby Milk Bottle 80ml**

**Aoi Flora Baby Milk Bottle 180ml**

**Aoi Flora Baby Milk Bottle 280ml**

**Aoi Flora Baby Milk Bottle 80ml**

**Aoi Flora Baby Milk Bottle 180ml**

**Aoi Flora Baby Milk Bottle 280ml**

63 x 63 x 112 mm

63 x 63 x 156 mm

63 x 63 x 189 mm

63 x 63 x 112 mm

63 x 63 x 156 mm

63 x 63 x 189 mm

**Size SS** HIN.BSAF.0080

**Size S** HIN.BSAF.S180

**Size M** HIN.BSAF.M280

**Size SS** HIN.BSAF.0080

**Size S** HIN.BSAF.S180

**Size M** HIN.BSAF.M280



## ● Aoi Flow Baby Milk Bottle (Monochromatic)



**Aoi Flow Baby Milk Bottle 180ml**

63 x 63 x 156 mm

**Size S** HIN.BSAW.S180



**Aoi Flow Baby Milk Bottle 280ml**

68 x 68 x 189 mm

**Size M** HIN.BSAW.M280



## ● Aoi Flow Baby Milk Bottle (Polychromatic)



**Aoi Flow Baby Milk Bottle 180ml**

63 x 63 x 156 mm

**Size S** HIN.BSAW.D180



**Aoi Flow Baby Milk Bottle 280ml**

68 x 68 x 189 mm

**Size M** HIN.BSAW.D280



## Aoi Space Baby Milk Bottle (Polychromatic)



**Aoi Space Baby Milk Bottle 180ml**

63 x 63 x 156 mm

**Size S** HIN.BSAS.S180



**Aoi Space Baby Milk Bottle 280ml**

68 x 63 x 189 mm

**Size M** HIN.BSAS.M280



## Aoi Space Baby Milk Bottle (Monochromatic)



**Aoi Space Baby Milk Bottle 180ml**

63 x 63 x 156 mm

**Size S** HIN.BSAS.D180



**Aoi Space Baby Milk Bottle 280ml**

68 x 68 x 189 mm

**Size M** HIN.BSAS.D280



## Baby Milk Bottle Accessories

Baby Milk Bottle Accessories are accompanying products to replace faulty parts or other kinds of products to support and add more functions to the using process of Baby Milk Bottles such as cleaning, storage, and preservation. These extra products help the baby caring and nourishing journey easier and more effective.



Suitable for all Aoi Baby Milk Bottles



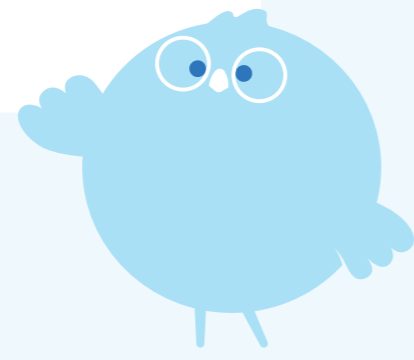
Safe Material



Easy to detach and assembly

### Does mom know?

Silicon nipples are softer and better resilience than other material for the baby experience. In addition, it has rough surface making it similar as the skin and helping the baby feel comfortable.



## 5 STAGES OF GROWN-UP JOURNEY

Aoi has developed the baby bottle nipples based on each stage of maturity, the flow rate will be properly considered to ensure that the amount of milk consumed corresponds to the growth stages of the baby in each month.



## Aoi Baby Milk Bottle Nipples

Baby milk bottle nipples are mostly made from silicon or latex. Aoi baby milk bottle nipples are made of silicon supplied by a well-known silicon supplier in Japan, one of the best silicon suppliers worldwide. Silicon is more hygienic and long-lasting than rubber. Due to its chemical composition, silicon has greater qualities that make it safer, cleaner, and more effective at preventing mold and the development of bacteria.

### BABY FEEDING TIP

Allow the baby to deeply suckle into the silicon nipple until the separation line, allowing the cheeks of the babies to touch and lean on the remaining portion. To improve airflow, make sure the air vent valve is facing upward



## High-grade and soft material with special design



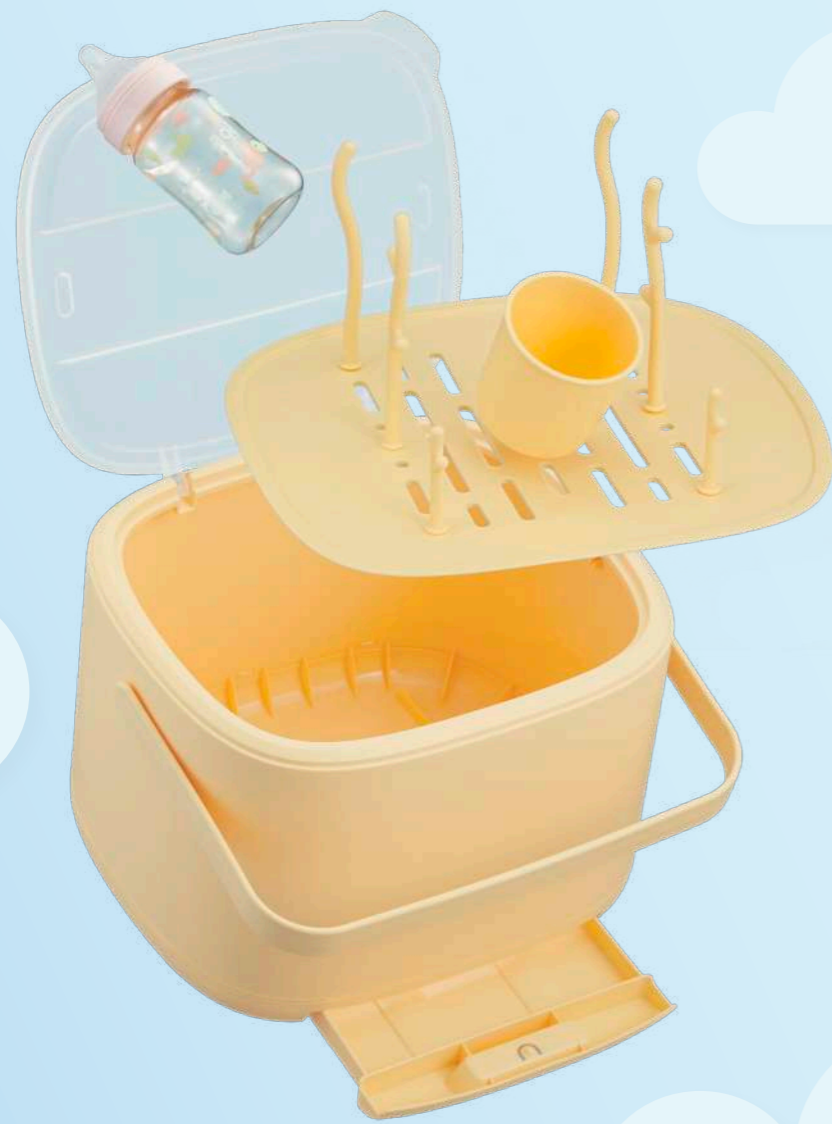
**Soft design as the mothers' nipples**  
Assisting the baby in becoming familiar with it and to feel comfort while using it



**The milk flow-rate is as natural as the mother's milk**  
Giving the baby a feeling of nature as getting mother's breastfeeding



**Air vent valve for utmost safety**  
Preventing milk choking at every positions



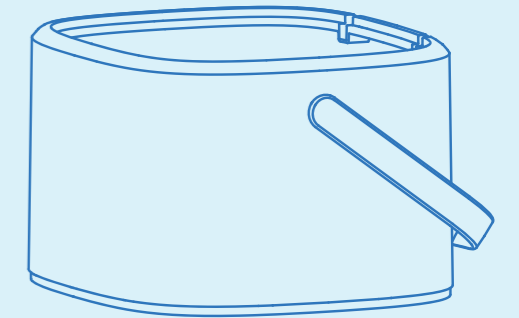
Lid - Polypropylene



Drain tray - Polypropylene



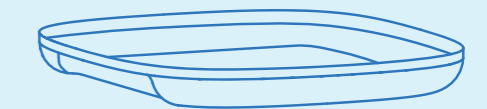
Body with handle - Polypropylene



Water tray - Polypropylene



Base - Polypropylene



## Aoi baby bottle drying rack

328 x 298 x 222 mm

Code HIN.GIUP.BSAO



### Materials:

PP, pigment, anti-bacteria additives (Ag+)

### The product consists of:

Base, water tray, body with handle, drain tray, lid, cup for accessories, big hanging poles (with and without branches), small hanging poles



No harmful substances



Ag-Ion, anti-bacteria



Safe PP material



### Water tray

Easy to remove and clean, making items always dry



### Anti-dust and insect lid

Health - safe with lid design



### Flexible hanging poles

Easy to remove and quickly dry



### Convenient handle

Easy to carry and bring with

# Aoi 3-in-1

Flexibly converted function and easily replaceable accessories

The baby can practise to drink with drinking bottle when toddling at 6th month. Only replace the silicon nipple with drinking straw and add handle to support them using by themselves in a simple way

New-born



When the baby uses feeding bottles

Bottle + Silicone nipple

From 3rd month



When the baby knows how to grab

Bottle + Silicone nipple + Handle

From 6th month



When the baby starts learning how to drink

Bottle + Drinking straw + Handle



## Set of Aoi Drinking - Training Accessories

### Materials:

PP plastic, Silicone, Stainless steel 304

### The product consists of:

Cleaning brush for straw  
Weighed drinking straw  
Drinking straw  
Drinking training nipple  
Handle



### Set of Aoi Moon Drinking -Training Accessories

230 x 180 x 60 mm

Code HIN.PHKI.TUAM



### Set of Aoi Flora Drinking -Training Accessories

231 x 180 x 60 mm

Code HIN.PHKI.TUAF



Anti-choking  
360 degree globe



Safe  
Polypropylene

## Aoi baby pacifie



### Aoi Moon Baby Pacifie

50 x 48 x 47 mm

Code HIN.TYNG.AOMO



### Aoi Flora Baby Pacifie

50 x 47 x 47 mm

Code HIN.TYNG.AOFL



## Silicone Finger Toothbrush



**Aoi Silicone Fingertip Toothbrush**

13 x 11 x 54 mm

Code HIN.DCRL.SIAO

## Nose Cleaner



**Aoi Piglet Nose Cleaner**

66 x 36 x 265 mm

Code HIN.DCHM.AOPI

## Milk Powder Container



**Aoi Jumbo Powdered Milk Storage Box**

207 x 145 x 177 mm

Code HIN.HTSU.AJUM



**Luna Milk Powder Container (3 compartments)**

100 x 71.5 x 199 mm

Code HIN.HTSU.AL3N



## Aoi Kids Water Bottle



**Aoi Bunny Kids Water Bottle 450ml**

140 x 87 x 162 mm

Code HIN.BIABN.0450



**Aoi Bunny Kids Water Bottle 450ml**

140 x 87 x 162 mm

Code HIN.BIABN.0450



**Aoi Bunny Kids Water Bottle 450ml**

140 x 87 x 162 mm

Code HIN.BIABN.0450



## Aoi Kids Water Bottle



**Aoi Buddy Kids Water Bottle 480ml**

82 x 73 x 180 mm

Code HIN.BIAB.0480



**Aoi Buddy Kids Water Bottle 480ml**

82 x 73 x 180 mm

Code HIN.BIAB.0480



**Aoi Buddy Kids Water Bottle 480ml**

82 x 73 x 180 mm

Code HIN.BIAB.0480

## Aoi Bottle Cleaning Brush Set



**Aoi Bottle Cleaning Brush Set**

73 x 60 x 108 mm

Code HNK.DCBS.AO10



**Aoi Sponge Bottle Brush Set**

308 x 65 x 70 mm

Code HIN.BCBS.BBAO

## Aoi Baby Liquid Cleanser



**Aoi Baby Liquid Cleanser (300ml)**

87.5 x 50 x 175 mm

Code HIN.NRBS.0300



**Aoi Baby Liquid Cleanser (500ml)**

110 x 51 x 207 mm

Code HIN.NRBS.0500

## Aoi Laundry Detergent and Fabric Softener



**Aoi Laundry Detergent and Fabric Softener (3L)**

350 x 210 x 90 mm

Code HIN.NGXA.A3L0



## Aoi Baby Purified Water



### Aoi Baby Purified Water (1,5L)

260 x 95 x 95 mm

Code NPS 01



### Aoi Baby Purified Water (5L)

330 x 140 x 140 mm

Code NPS 02

## Aoi Silk Baby Wet Wipes



### Aoi Silk Baby Wet Wipes (80 pcs)

200 x 150 mm

Code HIN.KUAS.0080



### Aoi Silk Baby Wet Wipes (20 pcs)

200 x 150 mm

Code HIN.KUAS.0020



## Aoi Smart Chopper



### Aoi Smart Chopper

100 x 100 x 175 mm

Code HNK.MXTA.AOSMZZ1

## Aoi Baby Milk Warmer



### Aoi Cube Baby Milk Warmer

193 x 145 x 270 mm

Code HNK.MAHS.AOCBZZ1



### Aoi Pupa Baby Milk Warmer

216 x 135 x 270 mm

Code HNK.MAHS.AOPUZZ1

# MATERIALS SUPPLIER



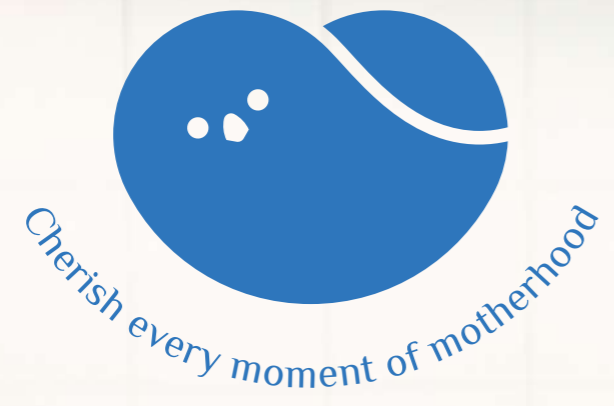
The Chemical Company



BASF is the world's largest Chemical Group, operating in many fields from chemical, materials to industrial solutions, surface technology, nutrition, health care and agriculture method.

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*Cherish every moment of motherhood*

